



## CASE STUDY 1

### **AN EXPANDING COMPANY WHO SOUGHT EXPANSION OVERSEAS ::**

Vibrant media are one of the largest online advertising companies in the world, having grown rapidly over the last five years; in 2004 they were the second fastest growing company in the world. Vibrant offer an additional revenue stream for advertising and marketing agencies through their unique product range.

**BRIEF ::** We're not sure how big we will grow but we know it will be big and quick.

**DESIGN ::** High modular approach, with discrete functional groups of application servers, designed for rapid deployment at new locations.

**BUILD ::** Heavy focus on "lights-out" remote management means that on-site technical support requirements are virtually eliminated.

**RESULT ::** Rapid growth in to 4 international locations. Designed, built and managed by Qube. Further growth foreseen and accounted for.



---

"With our company growing at 1-2% PER DAY, we can't afford to waste time and money fixing problems with our technical infrastructure. With Qube, we found a company that was totally dedicated to building reliability into their solutions, which means that we can now properly focus on managing our growth."